

**CORPORATE ENGAGEMENT WITH
THE AMERICAN COUNCIL ON EDUCATION**



WHO WE ARE

The American Council on Education (ACE) is the major coordinating body for the nation's college and universities. Our strength lies in our diverse membership of more than 1,700 colleges and universities, related associations, and other organizations in the U.S. and abroad. ACE mobilizes the higher education community to shape effective public policy; strengthen and diversify the leadership pipeline; and foster innovative, high-quality practice. Throughout our more than 100-year history, ACE has touched millions of higher education leaders and students by increasing affordability, access, and diversity in leadership.

ACE THOUGHT LEADERS CIRCLE

The ACE Thought Leaders Circle (TLC) is an invitation-only affinity group of select corporations, foundations, and other organizations. ACE selects members from the ACE Affiliate Members Program. In order to be eligible, organizations must be a current affiliate member in good standing. Invited members will have a demonstrated record of accomplishment in strengthening higher education that includes the dissemination of important research and other insights.

The TLC will collaborate with ACE in developing and sharing insights and content, including white papers, courses, case studies, reports, and other information across various live and digital platforms.

PURPOSE

- Connect higher education leaders to knowledge, innovations, and best practices
- Highlight corporate, foundation, and other affiliate members that are at the forefront of innovation, developing new solutions and carrying out research with ACE and its member institutions
- Facilitate conversations and insights among institutional leaders and their counterparts in corporate, foundation, and other sectors

MEMBERS

Drawing on ACE's current institutional priorities, this invitation-only affinity group will include organizations that are:

- Recognized as thought leaders in the higher education field
- Regularly developing content in a variety of formats, particularly centered on equity-minded leadership, institutional transformation, or student success
- Interested in being part of the higher education conversation and in having increased year-round engagement with ACE and its member institutions



Benefits

ENGAGEMENT AND ACCESS

- Invitation to serve as a speaker during an ACE event, or an opportunity to co-curate content for a select microcourse, podcast series, webinar, or white paper from ACE
- Summary paper, toolkit, video, or guest blog entry on *Higher Education Today*

VISIBILITY AND BRAND AWARENESS

- Logo or name listed in applicable program materials (e.g., agenda, registration site, and promotional materials)
- Listing on the TLC web page
- Banner ad in ACE e-newsletter recognizing and thanking TLC members (on a rotating basis)

PRICING AND CONTACT

To learn more about the ACE Thought Leaders Circle, or to explore engagement opportunities that may exceed or differ from the described scope of the program, please contact our advancement team at **advancement@acenet.edu**.

Annual dues are \$25,000.



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