

ACE Experience 2026

Engagement Prospectus

February 25–28, 2026
WASHINGTON, DC

EVENT SPONSORSHIP OPPORTUNITIES

ACE on the Hill Sponsor

1 Available | \$25,000

Be a part of ACE's advocacy by joining an estimated 125 ACE member presidents and chancellors in communicating higher education priorities to the 119th Congress on February 25. Your organization will be recognized as a key contributor to the discourse on critical topics that are shaping the future of higher education.

Benefits include:

- Speaking opportunities
 - » One executive representative can deliver a brief noncommercial message (maximum of two minutes)
 - » One representative from your organization can join a panel with other experts to discuss higher education in the new administration and 119th Congress
- Up to three complimentary full registrations for representatives (including the speaker) to attend ACE on the Hill
- Logo recognition on signage during the event

ACE Board of Directors Dinner Sponsor

1 Available | \$38,500 (\$35,000 for ACE Affiliate Members)

This invitation-only dinner will bring together more than 60 attendees—including ACE Board members, higher education leaders, and other special guests—on Monday, February 23, 2026. The off-site location will provide a unique setting for this cocktail reception and dinner program.

Benefits include:

- Logo recognition on signage during the reception and dinner
- Verbal recognition during the dinner remarks
- One executive representative can deliver a brief noncommercial message (maximum of three minutes)
- Two complimentary full registrations to attend the reception and dinner event
- Opportunity to provide a branded gift for dinner attendees, with prior approval from ACE's Advancement team

ACEx2026 ANNUAL MEETING SPONSORSHIP OPPORTUNITIES

Ally

2 Available | \$50,000

Co-sponsor of the opening luncheon plenary on Thursday, February 26, during which the ACE/Fidelity Investments Award for Institutional Transformation will be presented.

Benefits include:

- Recognition as co-sponsors of the reception through prominent signage
- Seat drop
- Prerecorded commercial
 - » Opportunity to submit a 30-second commercial with audio
 - » Commercial will be played on the mainstage as attendees take their seats at the start of the event
- Exhibit booth
 - » One 10x10 booth, selection on a first-come, first-served basis, with prime locations held for sponsors at this level
 - » Two exhibit area-only passes
- Mobile app push notification
 - » Sponsor will receive one app push notification to amplify their presence at the conference or to showcase a product or service
- Three complimentary full registrations

Collaborator

4 Available | \$25,000

Co-sponsor of the closing luncheon plenary on Friday, February 27, during which the TIAA Institute Theodore M. Hesburgh Award for Leadership Excellence in Higher Education will be presented.

Benefits include:

- Recognition as co-sponsors of the lunch through prominent signage
- Opportunity to provide collateral to be included in the registration bag (maximum size of 8.5" x 11"; maximum weight of three ounces); item must be provided by the sponsor and arrive at ACE headquarters no later than February 9, 2026
- Mobile app digital collateral upload
 - » Opportunity to upload digital collateral connected to the session through the mobile app
- Exhibit booth
 - » One 10x10 booth, booth selection on a first-come, first-served basis, with prime locations held for sponsors at this level
 - » Two exhibit-only passes
- Prerecorded commercial
 - » Opportunity to submit 30-second commercial with audio
 - » Commercial will be played on the main stage on the day of the luncheon, prior to the start of the lunch
- Two complimentary full registrations



Contributor

9 Available | \$10,000

Co-sponsor of the mainstage presentations (excludes mainstage presentations with a meal).

Benefits include:

- Recognition as co-sponsors of the mainstage through prominent signage
- Opportunity to provide collateral to be included in the registration bag (maximum size of 8.5" x 11"; maximum weight of three ounces); item must be provided by the sponsor and arrive at ACE headquarters no later than February 9, 2026
- Mobile app digital collateral upload
 - » Opportunity to upload digital collateral connected to the session through the mobile app
- Exhibit booth
 - » One 10x10 booth, selection on a first-come, first-served basis
 - » Two exhibit-only passes
- Prerecorded commercial
 - » Opportunity to submit 30-second commercial with audio
 - » Commercial will be played as attendees enter the ballroom and being seated for the event
- One complimentary full registration

Supporter

14 Available | \$5,000

Concurrent session sponsorship—please note that this is not a presentation opportunity but rather the sponsorship of a single concurrent session.

Benefits include:

- Signage recognition outside of the scheduled session and walk-in slides if there is an audiovisual component for the presentation
- Mobile app digital collateral upload
 - » Opportunity to upload digital collateral connected to the sponsored session through the mobile app
- One complimentary full registration

ACEx2026 ANNUAL MEETING ADVERTISEMENT SPONSORSHIP

Exclusive Registration Sponsor

1 Available | \$40,000

Seize unparalleled visibility by becoming the sole registration sponsor. Your brand will be prominently featured on all attendees' hotel key cards and registration bags, ensuring that your logo is front and center as participants check in and throughout the event. This exclusive opportunity guarantees that your company stands out from the crowd and makes a lasting impression from the very first interaction.

Benefits include:

- Banner ad in the registration confirmation email
- Banner ad in the post-event survey email
- Opportunity to provide a branded gift or brochure insert in the registration bag (maximum size = 8.5" x 11"; maximum weight = three ounces), with prior approval from ACE's Advancement team

Wi-Fi Sponsor

1 Available | \$30,000

In today's connected world, seamless internet access is essential. As the exclusive Wi-Fi sponsor, enjoy recognition as the gateway to connectivity for all attendees. Your brand will be front and center every time attendees log in, demonstrating your commitment to enhancing their experience. This opportunity provides three days of visibility from February 25 to 28, 2026.

Benefits include:

- ACEx2026-branded splash page will include sponsor's logo when attendees log in to the internet
- Wi-Fi access code will be created with sponsor
- Attendees will be redirected to sponsor's website after entering the Wi-Fi access code
- Recognition everywhere the Wi-Fi access code is provided (e.g., mobile app, signage, walk-in plenary slides, and website)

Exclusive Welcome Sponsor

1 Available | \$15,000

Be the first to make a lasting impression. As the exclusive welcome sponsor, your brand will set the tone for the entire event by greeting attendees upon their arrival.

Benefits include:

- One company-provided item, with prior approval from ACE's Advancement team, placed in the guest rooms of all attendees to offer a personal touch that enhances their experience
 - » Opportunity to include a personalized message that creates a direct connection with each attendee
 - » Items will be delivered to rooms prior to attendees' arrival, ensuring that your brand is the first thing they encounter
- Sponsor-drafted and ACE-approved welcome message in the email sent to all attendees one day before the start of the conference

Overall Mobile App Sponsor

1 Available | \$13,000

Exclusive opportunity to place your brand front and center. Incorporate your organization's name and logo into the ACEx2026 mobile app splash screen, displayed every time the app is opened.

Benefits include:

- Logo incorporated into the mobile app splash screen
- Logo incorporated into ACEx2026 mobile app marketing materials
- One mobile app banner ad

ACEx2026 ANNUAL MEETING PRESENTATION OPPORTUNITIES

Salon Dinners

4 Available* | \$28,000

* Two on Wednesday, February 25 and two on Thursday, February 26

Time: 7:00–9:00 p.m.

Salon dinners will be moderated by brilliant minds in higher education and capped at 25 attendees. Your organization will be recognized as a key contributor to the discourse on critical topics that are shaping the future of higher education.

Benefits include:

- Opportunity for one executive representative to deliver a brief noncommercial message (maximum of two minutes)
- Full complimentary registration for up to three representatives (including the speaker) to attend the dinner
- Logo recognition on signage during the event
- Opportunity to provide branded items with prior approval from ACE (i.e., cocktail napkins or hors d'oeuvres plates)
- Two complimentary full registrations to attend ACEx2026

Breakfast and Learn Sessions

4 Available* | \$25,000

* Two on Thursday, February 26 and two on Friday, February 27

Time: 7:30–8:30 a.m.

ACE affiliate members may apply through our official call for proposals for an opportunity to deliver a noncommercial 60-minute presentation featuring C-suite executives from a college or university and a sponsoring organization. Up to two sessions will be held each morning with no competing sessions scheduled. Sessions are intended to provide practical education for presidents and senior higher education administrators. All session proposals must include at least one C-suite executive from a college or university who will co-deliver the presentation; preference will be given to proposals that include an [ACE member institution](#).

Benefits include:

- Presentation description and speakers featured on the ACEx2026 website and mobile app
- Logo recognition on signage
- Opportunity to upload a digital brochure (pdf format) to the sponsored session listing in the ACEx2026 mobile app
- Session featured in one pre-meeting email highlighting all confirmed sessions
- Session featured in an ACE social media post in advance of the event, or sponsor's social post will be amplified by ACE's social media
- Two full complimentary registrations to attend ACEx2026

All interested parties must be ACE affiliate members and complete the official call for proposals.

ACEx2026 ANNUAL MEETING FOOD AND BEVERAGE SPONSORSHIPS

Mid-Morning Break

1 Available | \$8,000

Help attendees to stay energized between sessions by sponsoring this Thursday, February 26 networking break in the Solutions Hub, which will provide an opportunity to talk with attendees and exhibitors.

Benefits include:

- Digital recognition at the conclusion of the first mainstage session
- Logo recognition on signage throughout the break and in the mobile app
- Opportunity to upload a digital brochure (pdf format) to the Mid-Morning Break listing in the mobile app

Ice Cream Social

1 Available | \$15,000

Back by popular demand, this highly popular afternoon event on Thursday, February 26 will feature favorite ice cream treats and snacks as well as networking opportunities to visit with attendees and exhibitors.

Benefits include:

- Verbal recognition at the conclusion of the mainstage luncheon plenary
- Branding on all sides of three upright freezers that will hold ice cream treats during the event
- Logo recognition on signage throughout the event
- Opportunity to upload a digital brochure (pdf format) to the Ice Cream Social listing in the mobile app

Networking Reception

1 Available | \$40,000

Following the final mainstage session on Thursday, February 26, attendees will adjourn to the exhibit hall for the highest-attended networking event of the ACE Experience. The reception will provide significant networking opportunities with senior campus leaders and exhibitors.

Benefits include:

- Verbal recognition at the concluding mainstage session on day 1 of the conference
- Logo recognition on signage during the reception
- Opportunity to upload a digital brochure (pdf format) to the Networking Reception listing in the mobile app

Morning Break

1 Available | \$7,000

On the second day of the conference, help attendees stay energized between sessions by sponsoring this Friday, February 27 networking break in the Solutions Hub, which will provide an opportunity to talk with attendees and exhibitors.

Benefits include:

- Digital recognition at the conclusion of the mainstage session on higher education policy
- Logo recognition on signage throughout the break and in the mobile app
- Opportunity to upload a digital brochure (pdf format) to the Morning Break listing in the mobile app



ACE Women's Network and Fellows Networking Reception Executive Sponsor

1 Available | \$22,000 (\$20,000 for ACE Affiliate Members)

Benefits include:

- Logo recognition on signage during the conference
- Verbal recognition during the conference
- Opportunity to display collateral material on a designated table in the conference meeting room
- Opportunity to provide up to two t-stand banners to be displayed during the conference

ACE Women's Network and Fellows Networking Reception Associate Sponsor

2 Available | \$11,000 (\$10,000 for ACE Affiliate Members)

Benefits include:

- Logo recognition on signage during the conference
- Verbal recognition during the conference
- Opportunity to display collateral material in a designated space
- Opportunity to provide one t-stand banner to be displayed during the conference

ACEx2026 ANNUAL MEETING ADVERTISING OPPORTUNITIES

Mobile App Banner Ad

Unlimited Availability | \$2,500

Your static banner ad, with hyperlink, will be prominently featured throughout the conference mobile app on a rotating basis.

Power Pax

5 Available | \$2,000

Prominently feature your branding where attendees can charge their devices and on portable chargers that attendees can borrow and take to their next session—a new way to pick up and go!

Benefits include:

- Custom-branded docking station
- Custom-branded portable charger

ACEx2026 ANNUAL MEETING EXHIBIT BOOTHS

Solutions Hub Exhibit Booths

\$4,800 (\$3,800 for ACE Affiliate Members)

The ACEx2026 Solutions Hub, located in the Constitution Ballroom, will open the evening of Wednesday, February 25 for the Welcome Reception, Thursday, February 26 from 8:00 a.m. to 5:00 p.m. and on Friday, February 27 from 8:00 a.m. to noon. Solutions Hub hours have been scheduled to provide maximum interaction between ACEx2026 attendees and exhibitors.

Booth package includes:

- One complimentary full registration per contracted 10' x 10' space
- Two complimentary exhibit-only passes per contracted 10' x 10' space
- Pipe railing, 8' high curtain back wall, and 3' high curtain side rails
- Exhibit booth sign with company name and booth number
- Two basic chairs, one 6' skirted table, and one wastebasket
- Pre- and post-event use of attendee list (physical mailing addresses only)
- Company name, booth number, hyperlink, contact information, 100-word description, and primary product category listed on the ACEx2026 website and mobile app
- General 24-hour security guard service for the exhibit area

Exhibit Booth Add-on

Opportunity to be the exclusive sponsor of a single episode dotEDU, ACE's podcast. Your commercial will air on an episode of the podcast beginning in December 2025 and leading up to the conference. This option is not available for dotEDU Live podcast episodes.

4 Available | \$2,000

Add-on includes:

- Single sponsor recognition at the top of the podcast
- Sponsor logo or organization's name with hyperlink included on ACE's website
- Acknowledgment in the streaming platforms' descriptions of each episode

ACE WOMEN'S NETWORK LEADERSHIP CONFERENCE

ACE Women's Leadership Dinner

1 Executive Sponsor Available | \$44,000 (\$40,000 for ACE Affiliate Members)

More than 200 senior campus leaders and association and corporate executives will attend this Friday, February 27 dinner to celebrate the achievements of women in higher education. The evening will feature a plated dinner, a prominent keynote speaker, and the presentation of the ACE Donna Shavlik Award, which honors an individual who has demonstrated a sustained commitment to the advancement of women.

Benefits include:

- Logo recognition on signage displayed during the dinner
- Verbal recognition during the dinner remarks
- Opportunity for one executive representative to deliver a brief noncommercial message (maximum of three minutes)
- Eight complimentary tickets for reserved seating at the dinner
- Opportunity to provide up to two branded t-stand banners to be displayed during the dinner
- Opportunity to provide a branded gift to be placed at each guest seat during the dinner, with prior approval from ACE's Advancement team
- Recognition in the program